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| --- | --- | --- | --- |
| **Risks** | **Strategy** | **Opportunities** | **Strategy** |
| 1. Frauds 2. Malware 3. Assets damage 4. Budget | * Escalate * Mitigate (Security updates) * Transfer (insurance) * Escalate | 1. Competitor drops 2. New deals 3. Government facilities | * Exploit * Accept * Accept & Exploit |

**Risk Management**